



The “Cornerstone” Approach to Reinvigorating the Liberal Arts

WEBINAR

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About Us



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Webinar Purpose

Ensure that college students, whatever their major, encounter inspiring works of literature and philosophy and grasp the power of liberal learning and its relevance to their professional aspirations.

- **Purdue University** on how its innovative “Cornerstone” program has injected energy and excitement into general education, attracting thousands of students, including large numbers of STEM majors, to engage with humanities faculty and with transformative texts, both classic and contemporary
- **Columbia University** on how a common intellectual experience centered on reading and discussion of transformative texts helps build community among students of diverse backgrounds and fosters civil discourse
- **The Teagle Foundation** on a funding opportunity for leaders interested in reinvigorating general education on your campus



Purdue's Perspective



CORNERSTONE

INTEGRATED LIBERAL ARTS

15 credit-hour
Certificate
Program

Designed for
all Purdue
undergraduates

Transformative Texts, I & II

First-year students attend two foundational courses:

- **SCLA 10100 Transformative Texts, Critical Thinking and Communication I** (*fulfills Written Communication and Information Literacy requirements*)
- **SCLA 10200 Transformative Texts, Critical Thinking and Communication II** (*fulfills Oral Communication requirement*)
- Both courses develop reading, writing, speaking and team-work skills.

The Five Themes of Cornerstone



Science and Technology



Environment and
Sustainability



Healthcare and Medicine



Management and
Organization



Conflict Resolution and
Justice



Columbia's Perspective



The background of the slide is a light teal color with a pattern of various characters and symbols in a slightly darker shade of teal. These characters include letters from different alphabets (Latin, Greek, Cyrillic), numbers, mathematical symbols (like pi, sigma, percent, equals, less than or equal to), and punctuation (like exclamation points, question marks, asterisks). The characters are scattered across the top and bottom sections of the slide, creating a textured, typographic effect.

Teagle's Grant Opportunity

Grant Opportunity

Providing support for institutions to engage pre-professional students with transformative texts and to provide a pathway through general education that links the liberal arts to career aspirations

We prioritize projects that:

- Emphasize engagement with transformative texts
- Provide students with clear pathways through general education that helps them link the liberal arts and their professional aspirations
- Connect faculty across departments in the shared effort of undergraduate education
- Plan for longer-term sustainability

What we do **NOT** do:

- Tell campuses what texts to assign or what themes to use for general education pathways

Types of Grants

We make both planning and implementation grants. Choose the option that best meets your institution's needs.

Planning Grant

- Typically run for 6 to 12 months
- Help collaborating partners to meet in-person, connect with field experts, participate in professional development opportunities, pilot their project, and/or refine their plans for implementation

Implementation Grant

- Typically run for 24-36 months
- Cover stipends for project leaders and faculty participants; honoraria for visiting experts or consultants; professional development (e.g., conference participation); evaluation and dissemination of lessons learned; administrative assistance
- The Foundation **does not** cover indirect/overhead costs or defray compensation for senior administrators

How We Grant

We have a two-stage application process. Prospective grantees are encouraged to submit a 3-5 page **concept paper** to proposals@teagle.org. We invite proposals based on the concept paper.

Your concept paper should address the following:

- What approach do you have in mind to introduce students to transformative texts and provide a pathway through general education? How will you engage faculty in the process of curriculum development?
- How will your proposed program fit within your existing general education program or other graduation requirements?
- How will the substantive changes brought about through the grant be sustained in the post-grant period (e.g., academic governance, teaching load)?

Deadline for Submission

Priority consideration for concept papers submitted by **March 9** to proposals@teagle.org

Concept papers are considered on a rolling basis. If a proposal is invited based on the strength of your concept paper, program staff will confer with you to determine the appropriate timeline for submission for review by Teagle's Board of Directors when it meets in November, February, or May.

Resources

Teagle's Profile on the Cornerstone Program:

<http://www.teaglefoundation.org/Impacts-Outcomes/Project-Profile/Profiles/Cornerstone-Integrating-the-Liberal-Arts-at-Purdu>

Press Coverage

- Change Magazine, “Giant Leaps for the Liberal Arts at Purdue,” Dec. 2019 <http://www.teaglefoundation.org/Library-Resources/Liberal-Arts-and-the-Professions/Giant-Leaps-for-the-Liberal-Arts-at-Purdue>
- The Chronicle of Higher Education, “A Modern Great Books Solution to Humanities Woes,” Nov. 2019 <https://www.chronicle.com/article/A-Modern-Great-Books-Solution/247481>
- The Chronicle of Higher Education, “Can You Get Students Interested in the Humanities Again? These Colleges May Have Figured It Out,” Nov. 2019 <https://www.chronicle.com/article/Can-You-Get-Students/247482>
- Inside Higher Ed, “The Future of Gen Ed,” Apr. 2019 <https://www.insidehighered.com/news/2019/04/18/advocates-share-war-and-success-stories-inside-higher-ed-event>
- Washington Post, “The Liberal Arts Shouldn’t be an Afterthought at Large Universities,” Sept. 2018 https://www.washingtonpost.com/education/2018/09/21/liberal-arts-shouldnt-be-an-afterthought-large-research-universities/?noredirect=on&utm_term=.92c0f5671707



Questions?



Thank you!

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Friendly reminders

- Priority consideration for concept papers submitted to proposals@teagle.org by **March 9**
- More on How We Grant” : <http://www.teaglefoundation.org/Grants-Initiatives/How-We-Grant>